

20 October 2023

TWGH MRS WU YORK YU MEMORIAL COLLEGE  
13-21 On Chit Street  
Kwai Chung

Dear Principal,

**HKBU Students with Outstanding Academic Results**

I have great pleasure in informing you that 5 graduates\* of your School, who were admitted to the undergraduate studies of HKBU, have achieved outstanding academic performance in the academic year 2022/23 during their studies in the University. Please refer to the attached list\* for details.

According to the University regulations, the following academic honours are awarded to full-time undergraduate students who have attained outstanding academic results:

**First Class Honours (一級榮譽)**

For graduates with cumulative grade point average (cGPA) of 3.40 – 4.00 (out of a total of 4.00).

**President's Honour Roll (校長榮譽榜)**

For students with semester grade point average (GPA) of 3.50 or above (out of a total of 4.00) and with no grades below C for the same semester.

**Dean's List (學院成績優異榜)**

For students with semester grade point average (GPA) of 3.00 – 3.49 (out of a total of 4.00) and with no grades below C for the same semester.

Congratulations on the great achievement of your graduate(s)! I would like to express my sincere appreciation to every effort made by you and your teachers in nurturing such fine students and guiding them to success. I look forward to developing stronger ties with you, and admitting more outstanding students from your School.

Should you have any questions, please feel free to contact Ms Wong at 3411 6651.

Yours faithfully,



Sally Ching (Ms)  
Academic Registrar

\*The number and list only include students who have given consent for the University to disclose their academic results.

**HONG KONG BAPTIST UNIVERSITY**  
**List of students with Academic Honours**  
2022-2023

**School Name : TWGH MRS WU YORK YU MEMORIAL COLLEGE**

<b>Student Name</b>	<b>Year of Admission</b>	<b>Study Programme</b>	<b>Academic Honours</b>	<b>Semester</b>
CHAN Yi Ching	2022	Bachelor of Communication (Hons.) in Public Relations and Advertising (Public Relations Concentration)	President's Honour Roll	Semester 1 Semester 2
CHUNG Hau Ying	2022	Bachelor of Fine Arts (Hons.) in Acting for Global Screen	Dean's List	Semester 1
LI Chiu Kit	2020	Bachelor of Social Sciences (Hons.) in Global and China Studies	Dean's List President's Honour Roll	Semester 1 Semester 2
LIU Tsz Ho	2021	Bachelor of Arts (Hons.) in Translation	President's Honour Roll	Semester 1 Semester 2
LO Ka Hin	2019	Bachelor of Communication (Hons.) in Public Relations and Advertising (Organizational Communication Concentration)	Dean's List	Semester 1 Semester 2



7 October 2022

Principal  
Tung Wah Group of Hospitals Mrs. Wu York Yu Memorial College  
13-21 On Chit Street  
Kwai Chung Hong Kong

Dear Principal,

**LEUNG Chung Ki received**

**CUHK BME Outstanding Achievement Scholarship in 2021-22**

I have the pleasure to inform you that the following student, who joined our BEng (Hons) Biomedical Engineering programme after completion of secondary education from your school, has received an Outstanding Achievement Scholarship based on his outstanding achievements in academic performance, co-curricular and/or extra-curricular activities in the preceding academic year.

<u>Name</u>	<u>Current Year of Study</u>
LEUNG Chung Ki	2

At CUHK Biomedical Engineering, students are trained to explore and tackle issues emerging from rapidly advancing technology disciplines. Students who are awarded on the Outstanding Achievement Scholarship shall attain 3.00 or above grade point average in the preceding academic year and be the top two of his/her class in the preceding academic year. This award also marks a commendable accomplishment to reward your school's teaching excellence. We also put extra weighting for the Principal's recommendation in our selection process.

CUHK-BME's programme contents are taught by faculty members from both Engineering and Medicine. Ample academic exchange opportunities are available. A large percentage of BME students have placement experience through industrial and research internships both local and overseas. The department also sponsors students to participate in international Innovation and Entrepreneurship competitions. Until now, teams from our programme have a very impressive record of winning awards. I trust that LIN Yi Ting will have a chance of sharing a wonderful career in BME.

The CUHK Information Day for Undergraduate Admissions is **15 October 2022 (Saturday)**. The event website is [www.cuhk.edu.hk/infoday](http://www.cuhk.edu.hk/infoday). Meanwhile, I am most happy to arrange an admission talk at your school or a visit to our department. We hope that the event may serve as a channel for sharing of teaching and learning experiences.

Your students may find our website <http://www.bme.cuhk.edu.hk> helpful. For enquiries, please call us at 3943 1935 or email us at [bmeinfo@cuhk.edu.hk](mailto:bmeinfo@cuhk.edu.hk).

The leaflet of Info Day for BME programme is attached for your reference. The programme Booklet is available at [http://www.bme.cuhk.edu.hk/new/files/CUHKBMEBooklet\\_2022\\_23.pdf](http://www.bme.cuhk.edu.hk/new/files/CUHKBMEBooklet_2022_23.pdf) for more information.



香港中文大學生物醫學工程學系  
Department of Biomedical Engineering  
The Chinese University of Hong Kong



Sincerely,

Professor TONG Kai Yu Raymond  
Chairman and Professor  
Department of Biomedical Engineering  
The Chinese University of Hong Kong  
Email: [bmeinfo@cuhk.edu.hk](mailto:bmeinfo@cuhk.edu.hk)  
Phone no.: 3943 3025



2 July 2024

The Principal  
TWGHs Mrs. Wu York Yu Memorial College  
13-21 On Chit Street  
Kwai Chung

Dear Principal:

**Partnering for Student Success – Bright Futures Ahead**

I am delighted to share the excellent news that several graduates from your school were admitted to various bachelor's degree programmes in the UGC-funded universities in September 2023 after completing their studies in our College. They are:

**Lui Siu Lung**

*Associate of Business Administration*

Bachelor of Business Administration (Hon) - Economics & Data Analytics, Hong Kong Baptist University

**Ng Man Him**

*Associate of Business Administration*

Bachelor of Business Administration (Hon) - Marketing, Hong Kong Baptist University

**Zeng Pok Yu**

*Associate of Nursing Studies*

Bachelor of Nursing (Hon), The Chinese University of Hong Kong

The students are among our 16,300 Associate Degree and Higher Diploma graduates who have successfully progressed to a UGC-funded degree programmes for further studies. Their success is a testimony to the collective efforts of your school and our College. Together we have developed for our students a coherent and meaningful pathway to university education. This is a remarkable achievement that we can all take pride in.

(Please turn over)



### Services to Secondary School - School Talk

In addition to the talk on the overview of sub-degree education, we have been offering talks on a wide range of topics. Please refer to the attached leaflet for details. By doing so, we hope to work with secondary schools to help students better understand different articulation pathways and to provide them with opportunities to explore different subject areas. Your school is welcome to propose your preferred date(s) and timeslot(s) by completing the application form online.

Your S6 students are exploring various education options while awaiting the announcement of their HKDSE results. Our College is happy to provide assistance and guidance on programme selection and application. If you or your students have any questions, please feel free to contact Ms. Jessica Wong at 3762 2371 or [jessica.shj.wong@hkuspace.hku.hk](mailto:jessica.shj.wong@hkuspace.hku.hk).

Thank you for your continuous support.

Yours respectfully,

Professor Lo Shiu Hing  
Acting Community College Principal.

cc: Careers Master (w/o encl.)



Department of Marketing

香港城市大學  
City University of Hong Kong

A Tat Chee Avenue, Kowloon, Hong Kong  
T +852 3442 9656 9448  
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April 7, 2022

Dear Principal,

**Commendation for Outstanding Performance in**  
**Department of Marketing, City University of Hong Kong**

I am writing to inform you that one of your graduates **So Wai Sum**, who graduated from your school in 2017, obtained the following award in our Bachelor of Business Administration (BBA) Marketing program in 2021/22 in City University of Hong Kong:

- **Student Marketing Consultancy Projects Award:**  
(傑出學生市場顧問獎:)

To fulfill our education philosophy of “*Learning through Real Experience*” in the Whole Person Development, our department offers a series of academic and real-life trainings and opportunities to our students via consultancy projects with renowned business corporations, internship program, professional presentations, and team building activities. **So Wai Sum** has achieved outstanding performance and we are proud of having such outstanding student in our program. Enclosed please find the advertorial we issued in 2022.

Your school also contributed to the merits achieved by your student. In this regard, we would like to appreciate your cultivation on the student.

Best Regards,

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Mr. THAM Koy Siong Alex  
Senior Teaching Fellow  
Department of Marketing  
City University of Hong Kong

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Prof. LI Yanzhi David  
Head  
Department of Marketing  
City University of Hong Kong

# 城大傑出學生市場顧問計劃

## 實踐所學構思營銷策略 為企業發展注入新思維

疫情持續為營商環境帶來眾多挑戰，香港城市大學營銷學系於今年繼續舉辦「傑出學生市場顧問計劃」，鼓勵學生組成團隊，為參與計劃的企業構思具創意與可行性高的營銷策略，從中獲得實踐經驗，也帶給企業若干新思維。

今屆共有10支隊伍參賽，根據各間企業的業務發展方向或所遇挑戰，度身訂造合適的營銷計劃或解決方案，當中5隊學生憑藉卓越表現脫穎而出，贏得企業一致讚賞，勇奪「傑出學生市場顧問獎」的殊榮。

### Team 2 CooperVision酷柏光學

#### B2B合作加強企業支援 善用社交媒體提升認知度

隨著香港人佩戴隱形眼鏡普及化，用家對隱形眼鏡的需求及要求相應提升。CooperVision銳意加強其散光隱形眼鏡的推廣，小組針對性地進行了一系列的市場調查，資料顯示僅有4成受訪人士有佩戴散光隱形眼鏡的習慣，當中過半數用家不太了解散光隱形眼鏡的實際效用。

為加深目標客群對散光隱形眼鏡及公司產品的認知，小組設計出「全民Cooper」的市場推廣計劃，利用社交媒體提供相關資訊，並配合時下社會熱話及潮流趨勢引起大眾共鳴，以提高宣傳效能及品牌認知，鞏固企業在市場上的定位及形象，最終增加公司的散光隱形眼鏡銷量。

數據指出大多數隱形眼鏡用家都相當信賴視光師的產品推薦，因此小組特別制定B2B（Business-to-business）合作計劃，加強企業與視光師之間的溝通，建立長期良好的合作夥伴關係，具體包括由企業為視光師提供產品解說和數據，讓他們了解當中的製造物料、構造和獨特性，從而向合適的客人推介其產品，同時亦能提升品牌的可信性和認受性。

小組坦言是次的B2B合作較過往所接觸的案例複雜，而有佩戴散光隱形眼鏡人士的數目也相對較少，因此在搜尋合適調查對象的過程中困難重重，幸而獲得學系老師的支援，最終能在時限內召集到足夠的目標客群，完成小組討論，令計劃得以順利進行。小組也特別感謝CooperVision企業代表悉心的指導和協助，給予小組寶貴而實用的意見，令他們順利完成顧問報告，而且獲益良多。

### Team 5 威萊香港有限公司

#### 營銷意念破格實用 線上線下提升品牌認知

威萊集團一直致力於優質家用清潔及衛生消毒產品研發，公司旗下有多個高銷量產品品牌。小組今次要為公司的「王子菁華洗衣珠」制定創新而具效率的市場推廣策略。調查顯示，目標客群對產品認識不深，小組需運用更有效的線上線下平台作市場推廣，向目標客群傳遞產品資訊及突顯品牌形象，從而提升原有客群及潛在用家對品牌的認知，進一步增加產品銷量。

小組收集龐大的客戶數據後，分析得出影響目標客群購買洗衣產品的主因在於產品效能而非售價，而品牌的產品正正滿足到客群的需要。為此，小組以「Ka的感覺」為主題，設計多項創新富趣味的線上線下推廣活動，以宣傳品牌形象及產品功能。

線上活動包括社交媒體宣傳、網購平台專屬優惠碼；線下則有商場期間限定攤位及抽獎、街站派發優惠券、快閃照相活動等。其中商場期間限定攤位特設「洗衣珠香味帳篷」，以互動形式讓用家親身體驗洗衣珠的功效，助他們加強認識產品特性及品牌理念。

小組認為是次計劃的最大挑戰，是如何平衡營銷預算和成本，提出的策略建議要以用家的角度出發，達至創意

和成效兼備，策劃過程中小組曾作出多番嘗試及修正，例如更改期間限定攤位的地點，攤位意念上亦由原先採用洗衣機設計轉為香味帳篷，以解決機器設置的高成本及操作上的困難。最終計劃能順利完成，有賴城大老師及企業的指導和協助，給予小組不少寶貴意見，令他們對日後投身市場推廣行業奠定了穩固根基，也大大提升自信心。



左起：區愷桐、湛靖雯、林劍華、鍾樹輝、劉俊森、林峰、李泳桐、葉嘉雯



左起：亞生、歐美汝、謝秀霞、林偉達、黎美鈿、湯曉琪、陳詠姿、杜紹謙

### Team 3 中銀人壽

## 多元化獎賞程式 提高年輕人對自身健康的關注度

都市人的生活節奏急速，不時令健康響起警號。時刻關注個人的身心靈健康，已成為許多港人重視的生活課題。透過市場調查，小組發現年齡由20至40歲的香港人往往忽視健康飲食及恆常做運動的重要性，同時難以持續實行健康計劃，故此未能找到適合自己的健康計劃方案。

為吸引目標客戶群能更有效地持續做運動，中銀人壽推出「大家減齡」健康管理獎賞程式，而該學生小組亦為中銀人壽設計了一系列多元化的推廣計劃，包括：舉行不同類型的「減齡」體驗活動、對建議積分換領機制及獎賞提出建議，以及與大型運動項目合作的構想。過程中參加者透過使用到運動獎賞程式記錄其運動習慣，吸收各類型的健康資訊，讓整個設計能提升他們對自身健康情況的關注。此外，小組確定社交元素是推動健康生活的重要一環，故此在提出建議時亦有確切考慮配合運用社交元素，希望藉此推動用戶及其父母、朋友或子女更加注意自身健康，亦令實行健康計劃時更有動力。

小組憶述在進行項目過程中曾經遇到不少困難，尤其是尋找最適合年輕人的口味和企業文化的溝通渠道與製訂信息方面的難度最高。在負責老師和企業員工的協助下釐清所有相關內涵和期望後，小組能加強完善各個推廣活動的制定，充分考慮各宣傳活動背後希望達到的目的，調整前期及後續的營銷策略，以增加目標客戶群的參加意欲以及投入程度等，提升他們對「大家減齡」獎賞計劃的好感。

透過這次參與計劃，同學充分體會到溝通的重要；同時必須思路清晰，當中的細節更要做到一絲不苟，即使到最後所提出的報告並非十全十美，他們亦視之為成長過程中寶貴的一課，並且衷心感謝企業所給予的參與機會，讓他們得以成長及進步。



左起：戚佩敏、何樂思、劉圻圻、蘇慧鈞、戴栢妍、楊雯恩、余美琪、余煒婷

## 三管齊下增強APP的互動功能 助品牌全面增值

愈來愈多食肆透過手機應用程式（APP），增進與客戶的雙向溝通，株式會社有限公司（下稱株式會社）推出的Kabu APP覆蓋旗下多間餐廳，並配備「遙距取票」功能，助用戶縮短輪候座位的時間；小組需進一步加強該應用程式的互動性，與客戶保持緊密聯繫，為Kabu APP的成效增值。

為更了解大眾對Kabu APP的意見，小組不但進行了問卷調查，還透過株式會社的協助，邀請多位他們的會員參與焦點小組討論，從中掌握他們日常使用APP的習慣和喜好，以便更準確地就顧客體驗、期望和需要，提出優化應用程式建議，及具成效的宣傳推廣及互動遊戲，吸引更多人使用Kabu APP。

在顧客體驗方面，小組認為APP的版面設計可增添亮麗色彩，特別在節慶時加入相應的節日裝飾，一掃白色為主的平淡；針對宣傳推廣，小組建議公司利用送贈積分換禮品，鼓勵會員每日登入APP簽到；此外，小組為Kabu APP設計了一款有趣的網絡遊戲，參加者需在限時內製作飯餐，以贏取餐廳優惠，再配合餐廳頁面上新增設的燒肉技巧等趣味小知識，令更多人有興趣下載Kabu APP，並與品牌有更多互動，提升品牌忠誠度。

小組指這次企業顧問計劃令他們長大，還記得焦點小

組舉行當日巧遇颱風，他們須兵分兩路，即時與老師和公司商討應變安排，同時亦要跟參加者保持聯絡，平衡各方要求，同要兼顧整項計劃的進度，溝通過程殊不簡單。最後小組特感謝老師和公司的支持，讓他們得到投身市場營銷行業前最佳的實戰演練。



左起：朱祐德、賴曉珊、劉曉桐、吳卓琳、吳泳霖、柯沛儀、王嘉穎、黎思慧

### Team 8 交通銀行信託有限公司

## 增強與公眾互動 提升品牌知名度

品牌形象對企業持續發展非常重要，一貫以優質服務吸納客戶的交通銀行信託有限公司（下稱交銀信託）剛踏入40周年，學生小組以此為背景制訂周密的營銷計劃，為交銀信託乘勢提升知名度、普及度及競爭力。

透過問卷調查及焦點小組討論，小組發現交銀信託的目標客戶普遍追求低風險的產品，亦會為自己的理財作規劃；而與理財相關的退休策劃、信託、託管及投資者服務，皆是交銀信託的傳統強項，正好配合目標客戶的需要。藉著40周年誌慶，可加強大型推廣，從線上線下接觸廣泛客群，讓他們有更多機會了解公司的業務優勢，並建立專業的品牌形象。

小組建議交銀信託加強社交媒體上的推廣，設立instagram專頁，持續更新公司動向及最新產品資訊。此外，該行也應多利用instagram story與客戶保持互動，如舉辦投票活動等，有助提升該行的專頁流量，方便日後發放更多推廣資訊；至於線下活動，小組提議交銀信託採用時下流行的流動宣傳車，行走全港不同地區，除派發設計精美的宣傳品推廣業

務外，更可安排理財顧問隨車出動，協助解答市民對退休後保障、信託服務等理財範疇的疑問，提升品牌知名度及專業形象。

小組成員指，是次企業顧問報告讓他們走出課室，為真實企業擬定營銷策略，按其需要提供精準到位的顧問報告。報告最終能順利完成，有賴老師和交銀信託的支持與鼓勵；而團隊合作亦是成功關鍵，當中的實戰經驗彌足珍貴。



左起：劉國希、陳穎琳、郭希婷、劉凱蔚、羅倩婷、王穎怡、黃競揚、蘇煒森



DR. YIP WAI MING  
TWGHS MRS WU YORK YU MEMORIAL COLLEGE  
13-21 ON CHIT STREET  
KWAI CHUNG  
NEW TERRITORIES

8 July 2021

Dear Dr. Yip

**Outstanding Academic Achievements of Your Graduates**

Congratulations! I am delighted to share with you the outstanding performance of your graduates in the Associate Degree Programme at the College of International Education (CIE) of the Hong Kong Baptist University (HKBU):

President's Honour Roll : Students who have attained a semester Grade Point Average  
(校長榮譽榜) of 3.50 and above (out of a 4.00 scale).

Dean's List : Students who have attained a semester Grade Point Average  
(學院成績優異榜) between 3.00 and 3.49 (out of a 4.00 scale).

As part of HKBU, CIE shares the University's mission in whole person education where students can learn and grow through its General Education Curriculum and initiatives to become all-round individuals.

88.8% of CIE students graduated in 2020 go on to undergraduate studies, of which 78.7% are admitted to the eight UGC-funded universities studying the government-funded and self-funded undergraduate programmes, according to the latest Graduate Follow-up Survey.

To obtain an Honours Degree awarded by HKBU in 4 years, our Seamless 4-year Admission Scheme (SFAS) for Self-funded Undergraduate Programmes aims to provide a direct and seamless pathway for students. Students under SFAS would be given direct articulation to the relevant Undergraduate Programme upon successful completion of their chosen Associate Degree Programme.

Please contact Ms. Maggie Wong at 3411 3022 if you wish to know more, or visit [www.cie.hkbu.edu.hk](http://www.cie.hkbu.edu.hk) for the details.

Yours sincerely,

Raymond Ng (Dr.)  
Director  
College of International Education

TO: THE PRINCIPAL OF TUNG WAH GROUP OF HOSPITALS MRS. WU YORK YU MEMORIAL COLLEGE

## Congratulations

on the outstanding academic achievements of your graduates  
who are currently studying in the Associate Degree Programme  
at College of International Education, Hong Kong Baptist University

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Academic Results in 2nd Semester 2020-21

### PRESIDENT'S HONOUR ROLL

Student Name

Mr LAM Yau Leung

林攸良

Programme

Associate of Science (Sport and Recreation Studies)

### DEAN'S LIST

Student Name

Mr CHEONG Ho Yin Anson

張皓然

Programme

Associate of Science (Environmental Conservation Studies)

Mr LAU Hei Man Oscar

劉熙文

Associate of Science (Tree Management)



23 October 2020

TWGH MRS WU YORK YU MEMORIAL COLLEGE  
13-21 On Chit Street  
Kwai Chung

Dear Principal,

**First Class Honours (一級榮譽) /**  
**President's Honour Roll (校長榮譽榜) / Dean's List (學院成績優異榜)**

I am pleased to inform you that the attached list of students\*, former students of your school admitted to the Hong Kong Baptist University, have achieved outstanding academic performance in the academic year 2019/20.

According to University regulations, the following academic honours will be awarded to full-time undergraduate students who have achieved outstanding academic performance:

- First Class Honours: Applicable to graduates with cumulative grade point average (cGPA) of 3.40 – 4.00 (out of a total of 4.00).
- President's Honour Roll: Applicable to students with semester grade point average (GPA) of 3.50 and above (out of a total of 4.00) and with no grades below C for a given semester.
- Dean's List: Applicable to students with semester grade point average (GPA) of 3.00 – 3.49 (out of a total of 4.00) and with no grades below C for a given semester.

This clearly shows that your former students are amongst the best. I would like to express my sincere appreciation to you and your school for nurturing such fine students and wish they would find their studies at Hong Kong Baptist University fruitful and rewarding. We certainly look forward to admitting more excellent students from your school in future.

Should you have any suggestions or queries, please feel free to contact Ms. Ma at 3411 6524.

Yours sincerely,

Ricky N. S. Wong (Prof)  
Associate Vice-President  
(Teaching and Learning)  
cum Academic Registrar

\*The attached list has only included students who have given consent to release their academic data to secondary schools.

**HONG KONG BAPTIST UNIVERSITY**  
**List of students with Academic Honours**  
2019-2020

School Name : TWGH MRS WU YORK YU MEMORIAL COLLEGE

Student Name	Year of Admission	Study Programme	Academic Honours	Semester
LI Cheuk Ying	2017	Bachelor of Business Administration (Hons.) (Accounting Concentration)	Dean's List	Semester 1 Semester 2
MO Jiayin	2016	Bachelor of Communication (Hons.) in Public Relations and Advertising (Public Relations Concentration)	Dean's List President's Honour Roll	Semester 1 Semester 2

Q:

A: Social Science/CUHK



14 September 2020

Dear Principal,

Greetings from the Faculty of Social Science, The Chinese University of Hong Kong!

With the university application season in full swing for senior year students, we would like to invite you as well as your students and Career Teachers to join the CUHK Virtual Information Day for Undergraduate Admissions, which will be held on 10 October 2020 (Saturday) via an online platform. The Information Day is a full day event to learn about our programmes and curricula, study options, admission requirements, and everything we offer to the students. You will also have the opportunity to meet our faculty members, admission staff and current students online to get a sense of what it is like to study at CUHK Faculty of Social Science. Online registration will open from mid-September 2020 at [www.cuhk.edu.hk/infoday](http://www.cuhk.edu.hk/infoday).

Furthermore, we would like to take this opportunity to present you a Student Honour List which reports the outstanding accomplishments attained by your graduates from the Faculty of Social Science in the 2018-19 academic year. You may wish to post the Honour List to your bulletin board to showcase your graduates' achievement. We are in the process of finalizing the 2019-20 award data. We will share them with your school once they are available.

If you would like to learn more about our programmes, you may refer to our enclosed undergraduate brochures. It would be grateful if you could put up our poster on the school's notice board too. Besides, we will be pleased to arrange an admission talk through online platform or at your school, you may register via this link: <https://socsc.cuhk.edu.hk/talk/>.

Thank you for your support along the way. For enquiry, please contact my colleague Ms. Yan So at 3943 9263 or [yanso@cuhk.edu.hk](mailto:yanso@cuhk.edu.hk). We look forward to meeting your teachers and students soon!

Yours faithfully,

Prof. Clement So  
Associate Dean (Student Affairs)  
Faculty of Social Science  
The Chinese University of Hong Kong





## *Student Honour List 2018/19*

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### **TWGH MRS WU YORK YU MEMORIAL COLLEGE**

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CHIN, Wing Kar  
Journalism and Communication

College Head's List

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WONG, Yue Hei  
Sociology

Stoney Poon Sociology Scholarship

Dean's List

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*The Faculty of Social Science would like to extend our heartfelt congratulations to your alumni on attaining outstanding achievements at The Chinese University of Hong Kong.*



DR. YIP WAI MING  
TWGHS MRS WU YORK YU MEMORIAL COLLEGE  
13-21 ON CHIT STREET  
KWAI CHUNG  
NEW TERRITORIES

31 August 2020

Dear Dr. Yip,

**Outstanding Academic Achievements of Your Graduates**

Congratulations! I am delighted to share with you the outstanding performance of your graduates in the Associate Degree Programme at the College of International Education (CIE) of the Hong Kong Baptist University (HKBU):

President's Honour Roll : Students who have attained a semester Grade Point Average  
(校長榮譽榜) of 3.50 and above (out of a 4.00 scale).

Dean's List : Students who have attained a semester Grade Point Average  
(學院成績優異榜) between 3.00 and 3.49 (out of a 4.00 scale).

As part of HKBU, CIE shares the University's mission in whole person education where students can learn and grow through its General Education Curriculum and initiatives to become all-round individuals.

90.7% of CIE students graduated in 2019 go on to undergraduate studies, of which 79.7% are admitted to the eight UGC-funded universities studying the government-funded and self-funded undergraduate programmes.

To obtain an Honours Degree awarded by HKBU in 4 years, our Seamless 4-year Admission Scheme (SFAS) for Self-funded Undergraduate Programmes aims to provide a direct and seamless pathway for students. Students under SFAS would be given direct articulation to the relevant Undergraduate Programme upon successful completion of their chosen Associate Degree Programme.

Please contact Ms. Maggie Wong at 3411 3022 if you wish to know more, or visit [www.cie.hkbu.edu.hk](http://www.cie.hkbu.edu.hk) for the details.

Yours sincerely,

Raymond Ng (Dr.)  
Director  
College of International Education

**TO: THE PRINCIPAL OF TUNG WAH GROUP OF HOSPITALS MRS. WU YORK YU MEMORIAL COLLEGE**

## **Congratulations**

on the outstanding academic achievements of your graduates  
who are currently studying in the Associate Degree Programme  
at College of International Education, Hong Kong Baptist University

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Academic Results in 2nd Semester 2019-20

DEAN'S LIST		
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<u>Student Name</u>		<u>Programme</u>
Ms LAI Tsz Ching	黎子晴	Associate of Arts (Creative Communication)

February 23, 2018

Dear Principal,

**Commendation for Outstanding Performance in**  
**Department of Marketing, City University of Hong Kong**

I am writing to inform you that one of your graduates **Ng Man Yu Mavis**, who graduated from your school in 2014, obtained the following award in our Bachelor of Business Administration (BBA) Marketing program in 2017/18 in City University of Hong Kong:

- **Student Marketing Consultancy Projects Award:**  
(傑出學生市場顧問獎:)

To fulfill our education philosophy of *“Learning through Real Experience”* in the Whole Person Development, our department offers a series of academic and real-life trainings and opportunities to our students via consultancy projects with renowned business corporations, internship program, professional presentations, and team building activities. **Ng Man Yu Mavis** has achieved outstanding performance and we are proud of having such outstanding student in our program. Enclosed please find the advertorial we issued in 2018.

Your school also contributed to the merits achieved by your student. In this regard, we would like to appreciate your cultivation on the student.

Best Regards,



Mr. (Alex) THAM Koy Siong  
Senior Teaching Fellow  
Department of Marketing  
City University of Hong Kong



Prof. (Julie) LI Juan  
Head  
Department of Marketing  
City University of Hong Kong



香港科技大學  
THE HONG KONG UNIVERSITY OF  
SCIENCE AND TECHNOLOGY

## School of Engineering Dean's list Award 2015-16

Presented to

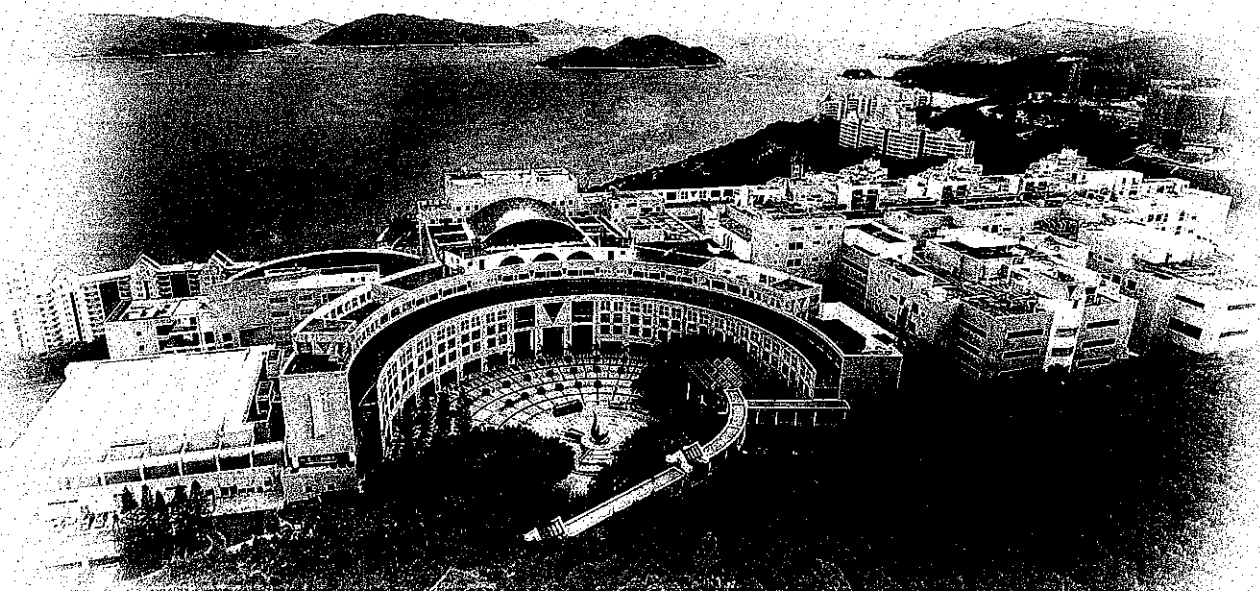
*Matriculation Graduates of  
TWGHs Mrs Wu York Yu Memorial College*

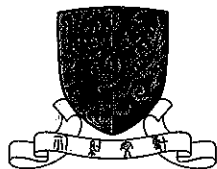
Spring recipient(s)  
**LAM, Chiu**

In recognition of having achieved  
a Term Grade Average of 3.7 or better  
during his undergraduate studies at HKUST  
in the 2015-16 academic year.

---

Prof Tim K T CHENG  
Dean of Engineering  
October 7, 2016





# CUSCS

香港中文大學專業進修學院  
School of Continuing and Professional Studies  
The Chinese University of Hong Kong

13 January 2017

Dr. Yip Wai Ming  
Principal  
Tung Wah Group of Hospitals Mrs. Wu York Yu Memorial College  
13-21 On Chit Street,  
Kwai Chung, N.T.

Dear Principal,

### **Outstanding Academic Achievement of Your Graduates**

It is my great pleasure to congratulate you on the outstanding academic result attained by your graduates who are recent graduates/current students of the full-time Higher Diploma Programme(s) at the School of Continuing and Professional Studies, The Chinese University of Hong Kong (CUSCS). The following student have attained a Grade Point Average (GPA) of 3.0 or above, out of a 4.0 scale:

**Higher Diploma Programme in Human Nutrition**  
**LEUNG Chi Man (Your graduate of 2015)**

**Higher Diploma Programme in Human Nutrition**  
**LI Yexuan (Your graduate of 2015)**

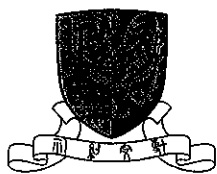
**Higher Diploma Programme in Human Nutrition**  
**WONG Sze Lai (Your graduate of 2015)**

**Higher Diploma Programme in Network and Mobile Computing**  
**NG Kam To (Your graduate of 2015)**

**Higher Diploma Programme in Applied Japanese Language**  
**CHIU Ka Yip (Your graduate of 2014)**

**Higher Diploma Programme in Network and Mobile Computing**  
**KONG Yin Lam (Your graduate of 2013)**

CUSCS offers a wide variety of Higher Diploma Programmes, and graduates can articulate to undergraduate degree programmes in local or overseas universities, as well as top-up degree programmes jointly provided by CUSCS and renowned Australian universities. In addition, CUSCS offers a one-year full-time Diploma Programme in Foundation Studies to provide DSE graduates with an additional pathway towards tertiary education. More details are available at our programme websites ([www.cuscshd.hk](http://www.cuscshd.hk) and [www.cuscs.hk/dipfs](http://www.cuscs.hk/dipfs)).



# CUSCS

香港中文大學專業進修學院  
School of Continuing and Professional Studies  
The Chinese University of Hong Kong

To facilitate your students to learn more about our programmes and the career trends/prospects in the related fields, we have specially designed for senior-form students some talks and workshops. Please refer to the attached list and registration form for more details. For inquiries, please contact Ms. Kahlan Yu at 2209 0483 or [kahlanyu@cuhk.edu.hk](mailto:kahlanyu@cuhk.edu.hk).

Yours sincerely,

Dr. Ella Chan  
Director

Encls.



香港中文大學  
The Chinese University of Hong Kong



聯合書院  
United College

余濟美教授

Professor Jimmy Chai-mei Yu

書院院長 College Head

卓敏化學教授 Choh-Ming Li Professor of Chemistry

16 February 2017

Dr Yip Wai Ming  
TWGHs Mrs Wu York Yu Memorial College  
13-21 On Chit Street  
Kwai Chung

Dear Dr Yip,

**United College 60<sup>th</sup> Anniversary Scholarship Presentation Ceremony 2016-2017**

I am delighted to inform you that the following graduate of your school has been awarded the admission scholarship by United College of The Chinese University of Hong Kong, on account of his outstanding performance in social services.

<u>Name of Student</u>	<u>Name of Scholarship</u>
Yiu Lung	Dr Thomas Chen Si Yuan Social Service Admission Scholarship

The scholarship is not only an honour to the student; it reflects equally well on the training and support that he had received at his alma mater.

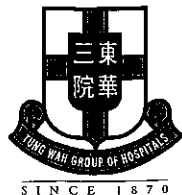
You are cordially invited to attend the United College 60<sup>th</sup> Anniversary Scholarship Presentation Ceremony to be held on Tuesday, 21 March 2017 at 5:30 pm in the Sir Run Run Shaw Hall, The Chinese University of Hong Kong. Please kindly let us know your availability by returning the reply slip attached to us before 1 March 2017.

Should you need further information, please feel free to contact Mrs Joyce Wu, Senior College Development Officer at 3943 8656.

Please accept my heartiest congratulations and looking forward to seeing you.

Yours sincerely,

  
Jimmy Chai-mei Yu  
Head, United College  
The Chinese University of Hong Kong



# 東華學院 TUNG WAH COLLEGE

香港九龍何文田衛理道31號  
31 Wylie Road, Homantin  
Kowloon, Hong Kong  
Tel (852) 3190 6678 Fax (852) 2388 7535  
Website : [www.twc.edu.hk](http://www.twc.edu.hk)  
Email: [enquiry@twc.edu.hk](mailto:enquiry@twc.edu.hk)

**By Post**

24 April 2017

The Principal  
TWGHs Mrs Wu York Yu Memorial College  
13-21 On Chit Street  
Kwai Chung

Dear Principal,

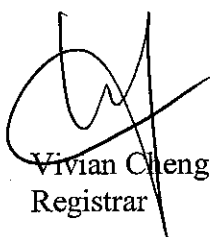
## **Award of Scholarships 2016/2017**

It is my pleasure to inform you that LIU MAN PAN, a graduate of your esteemed School/College, has been awarded the following Scholarship(s) in 2016/2017 academic year at our College.

- TWGHs Eddie Wang Scholarships (Entrance Scholarships)

We look forward to admitting more outstanding graduates from your School/College.

Yours faithfully,



Vivian Cheng (Dr.)  
Registrar





**東華學院**  
**TUNG WAH COLLEGE**

香港九龍何文田衛理道31號  
31 Wylie Road, Homantin  
Kowloon, Hong Kong  
Tel (852) 3190 6678 Fax (852) 2388 7535  
Website : [www.twc.edu.hk](http://www.twc.edu.hk)  
Email: [enquiry@twc.edu.hk](mailto:enquiry@twc.edu.hk)

**By Post**

24 April 2017

The Principal  
TWGHs Mrs Wu York Yu Memorial College  
13-21 On Chit Street  
Kwai Chung

Dear Principal,

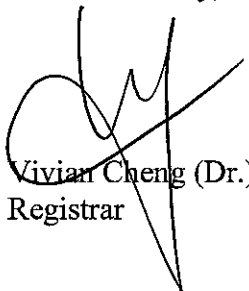
**Award of Scholarships 2016/2017**

It is my pleasure to inform you that CHUNG YEE KA, a graduate of your esteemed School/College, has been awarded the following Scholarship(s) in 2016/2017 academic year at our College.

- TWGHs Deborah Kwan Siu Lai-kwan Scholarships
- TWGHs Eddie Wang Scholarships (Entrance Scholarships)

We look forward to admitting more outstanding graduates from your School/College.

Yours faithfully,

  
Vivian Cheng (Dr.)  
Registrar





## 東華三院李兆忠紀念獎學金及 東華三院 146 周年獎學金

孟文清

中學畢業於東華三院伍若瑜夫人紀念中學  
現攻讀香港大學內外全科醫學士課程

很榮幸能獲得東華三院李兆忠紀念獎學金及東華三院 146 周年獎學金，回想一路的歷程，實在是收穫良多。

我的經歷似乎與大多數人不盡相同，不得不說給我帶來了不少阻礙，但是在竭盡全力剷除這些阻礙時，實際上我也收穫了與他人不同的東西。

我於中四來到香港，彼時的我還懵懵懂懂的，甚至連廣東話都聽不懂。來到東華三院伍若瑜夫人紀念中學，步入教室後，面對大家打量的眼光，我甚至有些心驚膽戰。不過幸運的是，同學們熱情地迎接了我的到來，讓我在異鄉同樣感覺到了溫暖。在中學的三年，每日與好朋友在一起，使我們之間的距離大大縮短了，可以說如果沒有他們的幫助就沒有我今天的成績。其實人與人之間沒有想像中那麼多隔閡，只要雙方互相尊重多多溝通，再遠的距離心也能達到彼岸。同時，我的爸爸媽媽也給予我各方面的支持，無論是從心理上還是經濟上，都無條件為我做出貢獻。仍記得面臨最後的公開試，我壓力極大，一度接近心理崩潰，是父母耐心開導為我撥開了心中的陰霾。不得不說他們付出了許多，而我能做的只有努力回報他們。

除此之外，我自己的努力也是必不可少的。說實在話，學習沒有什麼捷徑，付出與回報雖然有時候不成正比，但是也一定水滴石穿，沒有什麼跨不過去的坎。我也曾抱著僥倖心理，覺得身邊的人鬆懈了自己也沒必要那麼拼，但是後來我慢慢知道，人外有人、天外有天，要有一刻不停往前跑的覺悟與信心。所以，我經常最後一個離開學校關上鐵門，也曾經見過升起的太陽，堅信著踏踏實實走好自己的路，就可以坦然的面對一切挑戰了。

另外我覺得很重要的一點就是心態。我自詡為人幽默樂觀，處事泰然，但也沒耐得住文憑試的壓力，曾經差點心理防線被擊潰。這讓我意識到一個人的心理素質可以決定自己真實水準的發揮，所以我在後來慢慢調整心態，重新抬起那些不太好看的卷子。其實我許多同學也曾經有一樣的感受，只要記住，放輕鬆平常心，一切將迎刃而解，「船到橋頭自然直」嘛。

後來考上了心儀的大學和科目，目標也從考一個好成績變成成為一個好醫生。大學不比中學，海量的知識和有限的時間使學習負荷變得更大，而醫學院同樣優秀的同學們也給自己更大的競爭壓力。我相信，遇強則強，在磨練中才能成為一個好醫生。未來我希望能將生活的重心放在自己能力的培養上，以往的日子拼命讀書，雖然成績上很好看，但是社交能力自理能力都大大不如同齡人。同時，我也希望像東華三院一樣多多參與慈善活動，與不同人接觸，將愛心傳達到每個角落，甚至以後嘗試無國界醫生。人不是為了自己而活，更多的時候，讓有需要的人得益，比自己拘泥、故步自封，來的更有意義。



3 November 2017

TWGH MRS WU YORK YU MEMORIAL COLLEGE  
13-21 On Chit Street  
Kwai Chung

Dear Principal,

**President's Honour Roll (校長榮譽榜) / Dean's List (學院成績優異榜)**

I am pleased to inform you that the attached list of students\*, former students of your school admitted to the Hong Kong Baptist University, have achieved outstanding academic performance in the academic year 2016/17.

According to University regulations, the following academic honours will be awarded to full-time undergraduate students who have achieved outstanding academic performance:

**President's Honour Roll:** Applicable to students with semester grade point average (GPA) of 3.50 and above (out of a total of 4.00) and with no grades below C for a given semester.

**Dean's List:** Applicable to students with semester grade point average (GPA) of 3.00-3.49 (out of a total of 4.00) and with no grades below C for a given semester.

This clearly shows that your former students are amongst the best. I would like to express my sincere appreciation to you and your school for nurturing such fine students and wish they would find their studies at Hong Kong Baptist University fruitful and rewarding. We certainly look forward to admitting more excellent students from your school in future.

Should you have any suggestions or queries, please feel free to contact Ms. Ma at 3411 6524.

Yours sincerely,

Ricky N. S. Wong (Prof)  
Associate Vice-President  
(Teaching and Learning)  
cum Academic Registrar

\*The attached list has only included students who have given consent to release their academic data to secondary schools.

# HONG KONG BAPTIST UNIVERSITY

## List of students with Academic Honours

2016-2017

School Name : TWGH MRS WU YORK YU MEMORIAL COLLEGE

Student Name	Year of Admission	Study Programme	Academic Honours	Semester
LAM Mei Wan	2015	Bachelor of Social Work (Hons.)	Dean's List	Semester 1
MO Jiayin	2016	Bachelor of Communication (Hons.) in Public Relations and Advertising	Dean's List	Semester 1 Semester 2
NG Chak Long	2015	Bachelor of Arts (Hons.) in Humanities	Dean's List	Semester 1 Semester 2



香港科技大學  
THE HONG KONG  
UNIVERSITY OF SCIENCE  
AND TECHNOLOGY

工學院院長辦公室  
OFFICE OF THE DEAN OF ENGINEERING

*HKUST Ranking*

- No. 30 University in the World \*

*Rankings in Engineering & Technology*

- No. 1 in Hong Kong \*
- No. 1 in Hong Kong \*
- No. 15 in the World \*
- No. 19 in the World \*

9 November 2017

By Fax & Mail

Dr. YIP Wai Ming  
Principal  
TWGH Mrs Wu York Yu Memorial College  
13-21 On Chit Street  
Kwai Chung

Fax: 24803015

Dear Dr. YIP,

**RE: Invitation to HKUST, Dean of Engineering Scholarship Presentation Ceremony**

We are very pleased to inform you that CHIU Tin Lok from your school has been selected for our Dean of Engineering Scholarship 2017.

HKUST School of Engineering is extremely gratified that we continue to admit a large pool of excellent students this year, with a marked increase in both the number of subjects with 5\*\* and 5\*, as well as the number of awardees. CHIU Tin Lok is among the very best of this group, and will build the way to ultimate successes with the guidance from our top-notch faculty members.

To give kudos to this excellent achievement of HKDSE students, Dean of Engineering Scholarship is bestowed to those with at least one 5\*\* or two 5\* in the HKDSE Exam in one sitting. The award will be presented at the "Dean of Engineering Scholarship Presentation Ceremony" by our Dean of Engineering, Professor Tim K T CHENG. In support of our students, our President, Professor Tony F CHAN, will also attend the ceremony and present the award to the very top students among the group.

May we have the honor to invite **You and Mr. NG Siu Leung**, a teacher suggested by CHIU Tin Lok, to the Presentation Ceremony to share the joy and pride of your student. Details of event are as follows:

<b>Date</b>	:	<b>30 November 2017 (Thursday)</b>
<b>Schedule</b>	:	<b>5:30 – 6:30pm Registration</b>
		<b>6:30 – 8:30pm Presentation Ceremony and Dinner</b>
		<b>8:30 – 8:45pm Boarding coaches for departure</b>
<b>Venue</b>	:	<b>G/F Chinese Restaurant 南北小廚, HKUST, Clear Water Bay</b>

For better arrangement, please confirm your attendance by returning the reply slip **on or before 17 November 2017 (Friday)** via fax to <2358 1458> or email a scanned copy to <[deancceremony@ust.hk](mailto:deancceremony@ust.hk)>.



香港科技大學  
THE HONG KONG  
UNIVERSITY OF SCIENCE  
AND TECHNOLOGY

工學院院長辦公室  
OFFICE OF THE DEAN OF ENGINEERING

*HKUST Ranking*

- No. 30 University In the World \*

*Rankings in Engineering & Technology*

- No. 1 in Hong Kong \*
- No. 1 in Hong Kong \*
- No. 15 In the World \*
- No. 19 In the World \*

Transportation will be arranged for you BEFORE and AFTER the Presentation Ceremony. Please advise us of your selection from the routes provided in the reply slip.

Should you have any enquiries, please do not hesitate to call Ms Florence Lee at 2358 8351 or email to <dengceremony@ust.hk>.

Once again, thank you for your kind support to the School of Engineering and HKUST. We look forward to meeting you at the Presentation Ceremony!

Yours sincerely,

Professor Siu-Wing CHENG  
Associate Dean of Engineering (Undergraduate Studies)  
School of Engineering  
The Hong Kong University of Science and Technology

Appendix 1: Reply Slip  
2: Directions to HKUST

*Sources:*

- # Times Higher Education (THE) World University Rankings 2016/17
- \* QS World University Rankings 2017/18